

10TH ANNUAL BLUE CRABS AND BLUEPRINTS AUGUST 23, 2025

SPONSORSHIP OPPORTUNITIES



Want to be a sponsor or have another way to help?
Contact Kayla Mason at kayla.mason@frederickhabitat.org.

	COLOSSAL	TENT	JUMBO	LARGE	MUSIC	MEDIUM	SMALL
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500	\$1,000	\$500
PRESENTING SPONSOR RECOGNITION							
REGIONAL PRESS RELEASE							
SOCIAL MEDIA MENTIONS	Social Media Takeover Day	Individual Impact Post	Mention with Photo	Group Mention	Included in Band Promotion	Group Mention	
ON-SITE SIGNAGE		On Tents		Group Signage	On Stage	Group Signage	Group Signage
LOGO ON T-SHIRTS				Name on T Shirt			
LOGO ON EVENT EMAILS							
LOGO & LINK ON EVENT WEBSITE							
LOGO ON EVENT WEBSITE							
CRABS & SIDES	2 BUSHELS 20 TICKETS	1 1/2 BUSHELS 18 TICKETS	1 BUSHEL 16 TICKETS	5 DOZEN 10 TICKETS	3 DOZEN 4 TICKETS	2 DOZEN 4 TICKETS	1 DOZEN 2 TICKETS

SPONSORSHIP FAQ

COLOSSAL CRAB PERKS

The Colossal Crab Sponsor will have their logo prominently featured in all event promotional materials, in Warehouse Cinema ads that run before each movie shown in July 2025, in the ACNB Bank showcase window on the Square Corner in Downtown Frederick, and on the event webpage.

MALLET SPONSORSHIP

One mallet sponsorship is available at the Jumbo sponsor level (\$5,000) to include imprinted mallet with logo. Please call for more details.

SOCIAL MEDIA SPONSORSHIP BENEFITS

Social Media Takeover Day: Take control of our social media for a day to highlight your organization's values, culture, and partnership with Habitat.

Individual Impact Post: A personalized post showcasing how your support makes a direct impact on our mission, complete with photos and tags.

Photo with Your Representative: A shared moment with a Habitat representative, highlighting your company's involvement and commitment.

Group Sponsor Post: A general appreciation post featuring all sponsors, with your organization tagged across our platforms for maximum exposure.

LOGOS AND LINKS

Please send all logos and website links to Development and Marketing Coordinator, Kayla Mason, at kayla.mason@frederickhabitat.org. Please provide a PNG or JPEG of your logo for website and social media recognition. If your sponsorship includes logo placement on our event t-shirt, kindly submit a vector file (AI, EPS, or PDF).

*Have a question or want to customize your sponsorship?
Contact Kayla Mason at kayla.mason@frederickhabitat.org or 301-698-2449 ext. 9.*

Blue Crabs and Blueprints

August 23, 2025

Sponsorship Agreement



**Making safe and affordable workforce housing a reality
in Frederick County, Maryland.**

Contact Information:

_____ Company		_____ Contact Name		
_____ Address		_____ City	_____ State	_____ Zip
_____ Phone		_____ Email		

Sponsorship Level:

- Colossal - \$10,000 (\$9,400 tax-deductible) Large - \$2,500 (\$2,300 tax-deductible) Small - \$500 (\$450 tax-deductible)
- Jumbo - \$5,000 (\$4,700 tax-deductible) Medium - \$1,000 (\$900 tax-deductible)
- Tent Sponsor \$7,500 (\$7,050 tax-deductible) Mallet Sponsor (if available) \$5,000 (\$4,700 tax-deductible)
- We are unable to be an official sponsor, but please accept our tax-deductible donation in the amount of: \$ _____

Payment:

Check # _____ Enclosed \$ _____

To make checks payable to Habitat for Humanity of Frederick County, Maryland

**To pay with a credit card, please call the Habitat for Humanity of Frederick County, Maryland
offices at
301-698-2449 ext. 9
for Kayla Mason**

Signature

Date



Please complete and return to:
Habitat for Humanity of Frederick County, Maryland
Attn: Blue Crabs and Blueprints 2025
P.O. Box 338
Frederick MD 21701-0338
phone: 301.698.2449 ext. 9 email: kayla.mason@frederickhabitat.org

HOMES, COMMUNITY, HOPE + YOU