

CRACK CLAWS FOR A GOOD CAUSE! 🏠

Saturday, August 24, 2024
Walkersville Fire Hall Grounds

Join Us for Blue Crabs and Blueprints!

Crack claws and raise funds for safe and affordable housing right here in Frederick County!

ALL FEASTS MUST BE PRE-ORDERED.
NO CRABS WILL BE SOLD DURING THE EVENT.



All proceeds will benefit Habitat for Humanity of Frederick County, MD's home build and home repair programs.



Explore food trucks on-site if crabs aren't your thing!

Live Music From:

PAYLOAD



Colossal Sponsor

Still Available.



Crabs from JB Seafood!



30 years,

48 homes built,

12 homes under construction,

Hundreds of home repairs,

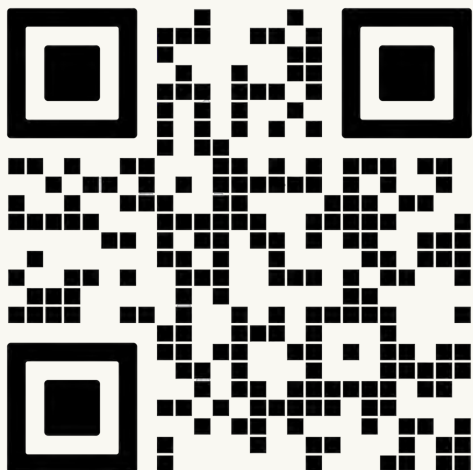
... all right here

in Frederick County!



Want to learn more about Habitat?

Scan the QR Code below!



Habitat for Humanity[®]

of Frederick County, Maryland



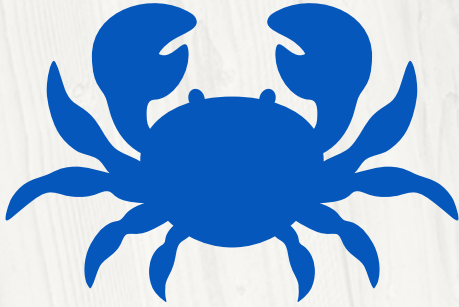
ReStore[®]

Habitat for Humanity
of Frederick County, Maryland



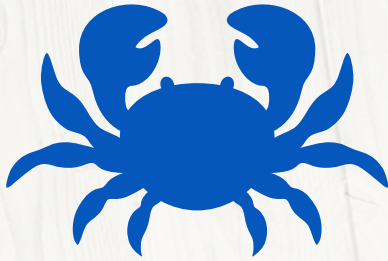
BLUE CRABS & BLUEPRINTS 2024

SPONSORSHIP LEVELS



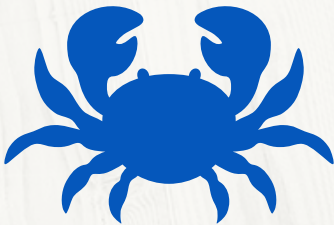
Colossal Crab Sponsor

\$10,000 (1 available) (\$9,400 tax deductible)



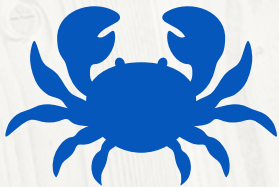
Jumbo Crab Sponsor

\$5,000 (\$4,700 tax deductible)
(1 Mallet Sponsor available)



Large Crab Sponsor

\$2,500 (\$2,200 tax deductible)



Medium Crab Sponsor

\$1,000 (\$900 tax deductible)



Small Crab Sponsor

\$500 (\$450 tax deductible)

See page 3 for sponsor benefits.



BLUE CRABS & BLUEPRINTS 2024 SPONSORSHIP LEVELS

Other sponsorship opportunities

Tent Sponsorship

\$7,500 (1 available)

(\$7,050 tax deductible)



Music Sponsorship

\$1,500 (1 available)

(\$1,350 tax deductible)

CLAIMED



For customizable sponsorship opportunities, please contact
Niccole Rolls at niccole.rolls@frederickhabitat.org.



BLUE CRABS & BLUEPRINTS 2024

SPONSORSHIP LEVELS

sponsorship benefits

Colossal Crab Sponsor

\$10,000 (1 available) (\$9,400 tax deductible)

- Crab Feast and admission for 20 people
- 2 bushels of crab, sides, water, and iced tea
- Prominent logo and link on event webpage
- Logo and Colossal Crab Sponsor recognition on event marketing materials - includes Warehouse Cinemas ads
- Regional press release announcing sponsorship
- Thank you in full-page Frederick News Post ad
- Event signage with name/logo
- On-stage recognition at event
- Inclusion on Facebook, Instagram, and LinkedIn posts recognizing sponsor support of Habitat's work
- One-time 1/2 page ad in the Habitat monthly e-newsletter (1,000+ recipients)
- Logo at the top of event t-shirt

Tent Sponsor

\$7,500 (1 available) (\$7,050 tax deductible)

- Crab Feast and admission for 18 people
- 1.5 bushels of crab, sides, water, and iced tea
- Logo and link on event webpage
- Regional event press release announcing sponsorship
- Thank you in full-page Frederick News Post ad
- Event signage with name/logo
- On-stage recognition at event
- Inclusion on Facebook, Instagram, and LinkedIn posts recognizing sponsor support of Habitat's work
- One-time 1/2 page ad in the Habitat monthly e-newsletter (1,000+ recipients)
- Logo on event t-shirt



BLUE CRABS & BLUEPRINTS 2024

SPONSORSHIP LEVELS

sponsorship benefits

Jumbo Crab Sponsor

\$5,000 (\$4,700 tax deductible)

- Crab Feast and admission for 16 people
- 1 bushel of crab, sides, water, and iced tea
- Logo and company link on event webpage
- Regional event press release announcing Jumbo sponsorship group
- Event signage with name/logo
- Thank you in full-page Frederick News Post ad
- Inclusion on Facebook, Instagram, and LinkedIn posts recognizing sponsor support of Habitat's work
- One-time 1/8 page ad in the Habitat monthly e-newsletter (1,000+ recipients)
- Logo on event t-shirt
- **One mallet sponsorship available to include imprinted mallet with logo. Call for details.**

Large Crab Sponsor

\$2,500 (\$2,200 tax deductible)

- Crab Feast and admission for 10 people
- 5 dozen crab, sides, water, and iced tea
- Logo and link on event webpage
- Thank you in full-page Frederick News Post ad
- Inclusion on Facebook, Instagram, and LinkedIn posts recognizing sponsor support of Habitat's work
- One-time mention in the Habitat monthly e-newsletter (1,000+ recipients)
- Logo on event t-shirt

Medium Crab Sponsor

\$1,000 (\$900 tax deductible)

- Crab Feast and admission for 4 people
- 2 dozen crab, sides, water, and iced tea included
- Logo placement and link on event website page
- Social media recognition
- Thank you in Frederick News Post ad
- One-time mention in Habitat e-newsletter (1,000+ recipients)



BLUE CRABS & BLUEPRINTS 2024

SPONSORSHIP LEVELS

sponsorship benefits

Music Sponsor

\$1,500 (1 available) (\$1,350 tax deductible)

- Crab Feast and admission for 4 people
- 2 dozen crab, and sides, water and iced tea
- Logo and web link on event webpage
- Social media recognition
- Thank you in Frederick News Post ad
- One-time mention in the Habitat monthly e-newsletter (1,000+ recipients)

CLAIMED

Small Crab Sponsor

\$500 (\$450 tax deductible)

- Crab Feast and admission tickets for 2 people
- 1 dozen crabs and sides, water and iced tea included
- Logo and weblink on event webpage
- Social media recognition
- Thank you in Frederick News Post ad
- One-time mention in the Habitat monthly e-newsletter (1,000+ recipients)

sponsorship agreement

Making safe and affordable housing a reality in Frederick County.



Contact Information:

Company	Contact Name		
Address	City	State	Zip
Phone	Email		

Sponsorship Level:

- Colossal - \$10,000 (\$9,400 tax deductible) Large - \$2,500 (\$2,300 Tax deductible) Small - \$500 (\$450 tax deductible)
Jumbo - \$5,000 (\$4,700 tax deductible) Medium - \$1,000 (\$900 tax deductible)
Tent Sponsor \$7,500 (\$7,050 tax deductible) Mallet Sponsor (if available) \$5,000 (\$4,700 tax deductible)

We are unable to be an official sponsor, but please accept our tax-deductible donation in the amount of: \$ _____

Payment:

Check # _____ Enclosed \$ _____

To make checks payable to Habitat for Humanity of Frederick County, Maryland

**To pay with a credit card, please call the Habitat for Humanity of Frederick County, Maryland offices at
301-698-2449
extension 3 for Niccole Rolls or
extension 9 for Kayla Mason**

Signature _____

Date _____



**Habitat
for Humanity®**
of Frederick County
Maryland

Please complete and return to:

Habitat for Humanity of Frederick County Maryland

Attn: Blue Crabs and Blueprints 2024

P.O.Box 338

Frederick MD 21701-0338

P: 301.698.2449 E: niccole.rolls@frederickhabitat.org

HOMES, COMMUNITY, HOPE, + YOU